



**Mr. K. Seshadri**

**MBA, (PhD)**

Assistant Professor

Basic Sciences & Humanities

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**Academic Profile**

**MBA(HR&Marketing):** JNTU, Kakinada

**(PhD):** Andhra University, Visakhapatnam

Mr. K Seshadri has a total 11years of experience in teaching for both Undergraduate and Post Graduate Level. He has been associated with Raghu Engineering College since March,2022 as faculty of MBA in the Department of Basic Sciences and Humanities

**Area of Research Interest:**

- Human Resources Management
- Marketing

**Professional Membership :**

- Have Membership of ISTE

**Workshops /Seminars/ Conferences/ FDPs**

- Attended 2 workshops
- Attended 3 National FDPs.
- Attended 3 Seminars and 4 conferences.

**Papers Published:**

- Published paper on “**A Study on Job Satisfaction With Reference To Lanco Kondapalli Power Ltd AP, India**” in international journal of scientific research and managemen (IJSRM)t.
- Published paper on “**A Study on Corporate Social Responsibility of Kondapalli Lanco Power Ltd**” in International Journal of Multidisciplinary Research (IJMR).
- Published paper “**on how does NSIC uphold the Entrepreneurship in India**”, in association of Indian Council of Social Science Research(ICSSR).
- Published paper on “**Traditional Retailing and E-Retailing National Seminar on “E – TAILING: TRENDS, CHALLENGES & OPPORTUNITIES” (NSETCO – 2016)**
- Published a paper on “**A Study On Impact Of Training And Development On Organizational Productivity: An Indian Perspective,**” in International Journal of Business and Administration Research Review.(IJBARR)
- Published paper on “**Agricultural Labourers in india-a review**”